

ABSTRACT OF THE DISCLOSURE

A system for delivering contents includes a center system which delivers the contents, a plurality of terminal systems which receive the contents from the center system and displays the contents, and communication lines connecting the center system to the plurality of terminal systems. The center system includes a delivery-schedule setting unit which sets a schedule of delivery, and a contents-delivery unit which delivers the contents to the terminal systems according to the schedule of delivery during a time period when a load on the terminal systems is lower than a predetermined level.